

An SEO team that **never sleeps**

Give Seoniic a website. It learns the business, studies the local market the way an expert would, finds keywords the business can actually win, writes articles for its customers, and sends them to its website as drafts. With Awaken, it does all of this every month on its own.

THE ENGINE

From a web address to published articles

Five stages, each built on the one before it. A customer enters their website and email, and everything after that is done for them.

Awaken runs this loop every month

Turn it on once; Seoniic plans, writes and publishes on its own.

1

Learn the business about 5 seconds

Seoniic reads the website and fills in a full business profile: what it sells, who it serves, where, and how it talks to customers. The owner just checks it.

Products and services

Customers and service area

Brand voice and values

2

Research the market 1 to 2 minutes

Seoniic works out exactly what the business is and where it competes, then researches that market: real local competitors, including other kinds of businesses chasing the same customers; what customers praise and complain about; who wins on Google; and other ways customers solve the problem.

Real result, Inner Space Yoga, Kansas City: classified as a yoga studio in Kansas City, Missouri, not by its industry code. It found genuine local competitors, what students love about the studio, and the questions people ask before their first class.

Local competitors

What customers say

What sets you apart

Questions customers ask before buying

3

Find winnable keywords under a minute

Seoniic pulls professional keyword data and keeps only searches with real volume that a business of this size can realistically rank for, then checks each one is relevant to what it sells. Niche businesses get a wider search instead of an empty list.

Real search volume

Low competition

Relevance check

4

Write for real customers a few minutes

Each article is written from the market research: it leads with what sets the business apart, answers the questions customers ask before buying, and uses their language. A second pass reviews quality and rewrites anything weak. Competitors are never named.

Grounded in the market research

Quality review and rewrite

Search-ready titles and descriptions

5

Publish instant

Articles go straight to the business's website as drafts, or arrive by email for any other site builder.

WordPress

Shopify

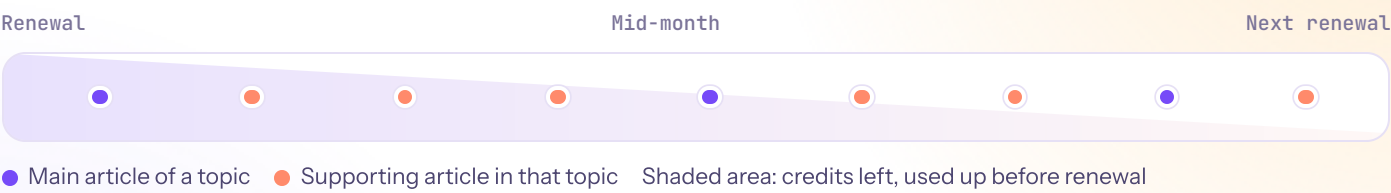
BigCommerce

Ghost

Email for any site

Awaken: the engine runs itself

Most tools wait to be told what to do. Awaken plans each month for the business, writes in topic clusters, and paces its articles so the month's credits are put to work before renewal, so nothing paid for goes to waste.



Plans the month

Spreads the month's articles evenly until renewal and shows the plan, the next topics and every article written on the business page.

Builds topic clusters

Groups keywords into themes and writes each theme's main article first, then its supporting articles, so Google sees the business as the local authority.

Paces safely

Up to 45 new articles per website a month, at a steady, natural pace that stays within Google's guidance on mass-produced content.

Never runs dry

When every keyword has an article, Awaken finds new ones on its own, and a weekly summary shows the owner what it wrote.

WHY IT GETS BETTER

Every customer makes Seoniic smarter

Two shared memories grow with every business Seoniic serves. Only public market data is shared, never anything private about a customer.

Market memory

Public research about each local market is kept and reused. The tenth yoga studio in Kansas City gets a deeper, faster answer than the first.

Keyword memory

Keyword data is reused across businesses in the same market, which makes research faster and keeps the cost of each article low.

Compared with the usual options

	SEO AGENCY	GENERIC AI WRITER	SEONIIC
Monthly cost	\$3,000 to \$6,000	Low	Start free, plans from \$100
Knows your local market	After weeks of research	No	In about two minutes
Finds keywords you can win	Yes	No	Yes, checked for relevance
Writes from what sets you apart	Sometimes	No, generic content	Every article
Publishes for you	Usually	No	WordPress, Shopify, BigCommerce, Ghost
Works without being asked	On their schedule	No	Awaken, every month